ESTTA Tracking number: **ESTTA20473** 

Filing date: 12/02/2004

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Botanical Health Resources, Inc.

Application Serial Number: 76574413

Application Filing Date: 02/06/2004

Mark: TAME THE ELEMENTS

Date of Publication 11/09/2004

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Snapple Beverage Corp., 900 King Street, Rye Brook, NY10573, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/09/2004. Snapple Beverage Corp. respectfully requests that the time period within which to file an opposition be extended until 03/09/2005.

Respectfully submitted, /Daniel Chung/ 12/02/2004

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